

# Moisturix®

## SPF 25

### Intense moisturizer with:

- Sun Protection
- Anti-Oxidants
- Healing agents
- Long Lasting



# The perfect long lasting moisturizer for:

- Dry skin conditions
- Post-procedures e.g. chemical peels, micro-dermabrasion, depigmenting treatment.



# How does Moisturix<sup>®</sup> SPF 25 work?

## 16 Clinically proven emulsifiers, which:

- Increases elasticity & skin firmness
- Reduces wrinkles
- Occludes skin with silicone
- Overall intense hydration of skin

Suitable for all skin types, including sensitive skins.



## 16 Clinically proven moisturizers:

- 57% active ingredients to lock in water
- Protective cover was 41% after 5 hours of application
- Occludes skin to reduce trans-epidermal water loss (TEWL) by 22% measured with Tewameter TM 300)
- Reduce skin surface water loss (After 5 hours of application; water content was 23% higher compared to controlled skin-measured by Corneometer CM 825 PC)

Ref: ITA (Independent tests) conducted on 30 volunteers.

# Emollients

- **Certearyl Alcohol**
- **PEG-20 Stearate**
- **C<sub>12-15</sub> Alkyl Benzoate**
- **Sesamum Indicum Oil**
- **Krameria Triandra Extract**
- **PEG-4 Olivatate**
- **Glycerin**
- **Persea Gratissima Oil**
- **Simmondsia Chinensis Oil**
- **Prunus Amygdalus Dulcis Oil**
- **Dimethicone**
- **Polyacrylamide**
- **C<sub>13-14</sub> Isoparaffin**
- **Laureth-7**
- **Panthenol**
- **Allantoin**



# Sun Protection

- **Butyl Methoxydibenzoylmethane**
- **Ethylhexy Methoxycinnamate**
- **Octocrylene**
- **Titanium Dioxide**
- **Alumina**
- **Simethicone**

**Research using Spectrophotometer SPF 290/S optometric with xenon lamp showed:**

- Using Diffey & Robson method the sun protection factor was SPF 25+/-2.4
- UVA/UVB evaluation in boots range received four stars which is very good
- Reduced discolouration & prevented new ones forming on volunteers.

Ref: ITA (Independent tests) conducted on 30 volunteers



# Anti-Oxidants & Healing

## Anti-Oxidants:

- Tocopheryl
- Vitamin E
- BHA

## Healing:

### Arnica:

- Anti-Inflammatory
- Anti-Microbial
- Anti-Oxidant

## Panthenol (VIT B5):

- Stimulates epithelialization
- Wound healing
- Anti-Inflammatory

Ref: Topical use of Panthenol in skin disorders. AMERICAN JOURNAL OF CLINICAL DERMATOLOGY.VOL 3, NUMBER6, 1 JUNE 2002,PP427-433. KOTLUS BS HERINGER DM et al. Evaluation of Homeopathic Arnica Montana for Ecchymosis after upper Blepharoplasty: A Placebo-controlled, Randomized, Double-blind study. Ophthal Plastic Reconstruction Surgery. 2010 July 29.

# Indications

- Excellent rich all day moisturiser with sun protection
- Post Lightenex® Max Peel procedure
- Sun Protection after applying Lightenex® Plus or Lightenex® Gold
- Treating dry skin conditions

